



TOURISM COMMISSION
WEDNESDAY, MAY 08, 2019 – 4:00PM
ROOM 2A, CITY HALL

AGENDA

Committee Members: Chairperson, Tammie Carstensen, Brian Waspi, John Trione, Alderpersons: Rich Hedlund, Shari Straube Also Present: Administrator, Nord & Asst. Clerk, Elder

1. Meeting call to order
2. Roll Call
3. Election of Officers
 - a. Chairperson
 - b. Vice Chairperson
 - c. Secretary
4. Comments from the public limited to 5 minutes, limited to items on this agenda
5. Approval of the Tourism Commission minutes from April 10, 2019
6. Update from Tourism Entity (Visit Lake Geneva) on Promotional Activity, Calendar, and Hotel Performance
7. Update from Bridget Leech Lake Geneva Business Improvement District (BID) on Events and Activity
8. Update from Stephanie Copsey (Independent Contractor for Tourism Commission) Meet at the Lake Promotional Activity
9. Update from City Administrator Nord on Room Tax Dollars Collected, Financials, current Budget & Disbursements
10. Discussion/Action regarding Riviera plans & funding
11. Discussion/Action on Tourism Promotion Grant Program and Requests:
 - a. GLAS
 - b. SO Creative Club
 - c. Event Trailer Lake Geneva Fire Truck
 - d. Fireworks
12. **Motion to go into Closed Session pursuant to Wis. Stat. 19.85(1)(c) considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility regarding: independent contractor for the Tourism Commission compensation.**
13. Agenda items and next meeting date June 12, 2019 at 4:00 pm
14. Adjourn

*This is a meeting of the Tourism Commission.
No official City Council action will be taken; however, a quorum of the Council may be present.*