



TOURISM COMMISSION
WEDNESDAY, NOVEMBER 14, 2018 – 5:00PM
CONFERENCE ROOM 2A, CITY HALL
AGENDA

Committee Members: Chairperson, Tammie Carstensen, Vice-Chair, Andrew Fritz, Charlie Lorenzi, Brian Waspi Alderpersons: Rich Hedlund, Shari Straube

1. Meeting call to order by Chairperson Carstensen
2. Roll Call
3. Comments from the public limited to 5 minutes, limited to items on this agenda
4. Approval of the Tourism Commission minutes from October 10, 2018
5. Update from Tourism Entity (Visit Lake Geneva) on Promotional Activity, Calendar, and Hotel Performance
6. Update from Lake Geneva Business Improvement District (BID) on Events and Activity
7. Update from Stephanie Copsey (Independent Contractor for Tourism Commission) Promotional Activity
8. Update Room Tax Dollars Collected, Financials, current Budget and Disbursements
9. Discussion/Action on Tourism Promotion Grant Program and Requests:
 - a. Internet at the Riviera “beachpass” is the wifi password
10. Discussion/Recommendation to approve new Grant Application and Guidelines
11. Agenda items and next meeting date December 12, 2018 (Tammie will be absent in December - January meeting date proposed as 1/16/2019)
12. Adjourn

*This is a meeting of the Tourism Commission.
No official City Council action will be taken; however, a quorum of the Council may be present.*