

FINANCE, LICENSING & REGULATION COMMITTEE MINUTES
TUESDAY, SEPTEMBER 3, 2019 – 6:00 PM
CITY HALL, CONFERENCE ROOM 2A

Committee Members: Chairperson Ken Howell, Alderpersons: Selena Proksa, Doug Skates, John Halverson, and Rich Hedlund

The September 3, 2019 meeting of the Finance, Licensing, and Regulation Committee was called to order by Chairperson Howell at 6:00 p.m.

Roll Call

Present: Howell, Proksa, Skates, Hedlund, and Halverson

Absent: None

Comments from the public as allowed by Wis. Stats. §19.84(2), limited to items on this agenda except for public hearing items. Comments will be limited to 5 minutes

Jackie Getzen 15 Lake View Dr; Spoke in opposition of the Hillmoor Property feasibility study being conducted by the City and questioned why the developer isn't preparing a plan.

Spyro Condos; 1760 Hillcrest Dr; Spoke in opposition of the Hillmoor Property feasibility study being conducted by the City. He also spoke in regards to the liquor license issuance policy and warned to the policy potentially being discriminatory.

Hank Sibbing; 1725 Hillcrest Dr; Spoke in opposition of the Hillmoor Property feasibility study being conducted by the City. He also spoke to the need for a public survey to be conducted in regards to the property.

Jim Strauss; 1517 Meadow Ridge Cir; Spoke in opposition of the Hillmoor Property feasibility study being conducted by the City.

Ted Hering; 821 Geneva St; Spoke in regards to the Liquor License Issuance Policy and spoke in opposition of the potentially limiting factors within the policy. He spoke in opposition of the Hillmoor Property feasibility study being conducted by the City and would like a public survey conducted.

Mary Jo Fesenmaier; 1085 S Lake Shore Dr; Spoke in opposition of the Hillmoor Property feasibility study being conducted by the City and would like a public survey conducted.

Maureen Marks; 834 Dodge St; Spoke in opposition of the Hillmoor Property feasibility study being conducted by the City and would like a public survey conducted.

Charlene Klein; 817 Wisconsin St; Spoke in opposition of the Hillmoor Property feasibility study being conducted by the City.

Dick Malmin; N1991 Lake Shore Dr; Spoke in opposition of the Hillmoor Property feasibility study being conducted by the City.

David Frost; 1556 Orchard Ln; Spoke in favor of having some parking regulations within the Geneva Manor as it is difficult for emergency vehicles to get through.

Terry O'Neill; 954 George St; Spoke in opposition of the Hillmoor Property feasibility study being conducted by the City.

Approve the Regular Finance, Licensing and Regulation Committee Meeting minutes of August 20, 2019, as prepared and distributed

Motion by Skates to approve the minutes of the August 20, 2019 Finance, Licensing, and Regulation Committee, second by Hedlund. No discussion. Motion carried 5-0.

Licenses & Permits

2019-2021 Original & Renewal Operator License applications filed by various applicants as listed in packet
Motion by Skates to approve, second by Halverson. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding approval of waiver of fees for a Riviera Ballroom Lease Agreement Application filed by VISIT Lake Geneva to be used January 27, 2020 through February 2, 2020 for the event of Winterfest (Fees in an amount of \$2,400)

Motion by Proksa to suspend the rules to allow Shawni Mutter of VISIT Lake Geneva to speak, second by Skates. No discussion. Motion carried 5-0.

Ms. Mutter addressed the committee and stated that this waiver of fees request is coming as the organization feels it is necessary to make the event occur. She added that VISIT Lake Geneva does give the City a \$10,000 sponsorship at no additional charge for the use of the facilities and park.

Alderson Flower stated that the main reason for changing the special event permit policy was to make the waiver of fees consistent amongst all organizations. She feels that because the group doesn't have to pay to use the park per the new policy that they could pay to use of the Riviera. Halverson agreed with Flower. Hedlund stated that the year prior VISIT Lake Geneva had some fees waived for the Riviera and Street Banners, except for \$410. He stated that he would be okay with waiving the fees except for \$410.

Motion by Hedlund to approve the waiver of fees except for \$410 as per last year's fees, second by Proksa. Howell noted that Hedlund's motion would also include the Street Banner permit application. Motion carried 4-1, with Halverson voting no.

Discussion/Recommendation regarding approval of waiver of fees for a Street Banner Permit Application filed by VISIT Lake Geneva to be displayed January 1, 2020 through February 2, 2020 (Fees in an amount of \$363)

Motion by Skates to approve per the parameters of the previous motion, second by Halverson. Motion carried 5-0.

Discussion/Recommendation regarding an Event Permit Application filed by Lakeland Community Church for the event of Worship at the Park to be held on July 5, 2020 at 7:00 a.m. and 1:00 p.m. at Flat Iron Park

Motion by Skates to approve, second by Halverson. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding approval of waiver of fees for a Street Banner Permit Application filed by Lake Geneva Public Library to be displayed July 24, 2020 through August 9, 2020

Motion by Hedlund to approve, second by Halverson. Halverson agreed that the library shouldn't be charged as it is a City department. Motion carried 5-0.

Discussion/Recommendation regarding an Application for Alcohol License Premises Extension filed by Wal-Mart Stores East, LP d/b/a Wal-Mart #910, 201 S Edwards Blvd, Lake Geneva; to allow for outdoor point of alcohol sale for online grocery pickup services

A representative from Wal-Mart addressed the committee regarding the outside pickup sales and how the process of alcohol sales. City Clerk Kropf explained that this change would allow for the outdoor sales of alcohol through the online pickup program. As the point of sale for alcohol would also be outside the liquor license premise description needed to be amended to include it.

Motion by Hedlund to approve, second by Skates. Motion carried 5-0.

Discussion/Recommendation regarding parking regulations at the Manor Subdivision

Motion by Proksa to approve, second by Halverson. Chief Rasmussen asked that all streets in the subdivision have parking on only one side and that it be determined by the home owner's association. This will go to Council for consideration after the Home Owner's Association has made a decision. Motion carried 5-0.

Committee agreed to move up the following agenda items:

-Discussion/Recommendation regarding City of Lake Geneva Policy Regarding Issuance of Regular and Reserve Intoxicating Liquor Licenses

-Discussion/Recommendation regarding Vandewalle Proposal for Services in regards to Hillmoor Property Concept Plan

Discussion/Recommendation regarding City of Lake Geneva Policy Regarding Issuance of Regular and Reserve Intoxicating Liquor Licenses

Motion by Halverson to approve, second by Skates. Mayor Hartz then reviewed his policy as written. Hedlund questioned why give less points to a larger facility when the City's only benefit, other than the license fee itself, is the property tax. He also cited other questions with the current policy that he would like to see addressed. City Clerk Kropf noted that the governing body, meaning the Common Council, has the ultimate authority to issue a license within the state given parameters. She added that the Council can develop a policy to aid them in the decision making of how a business may be approved for a license. Motion carried 3-2, with Hedlund and Howell voting no.

Discussion/Recommendation regarding Vandewalle Proposal for Services in regards to Hillmoor Property Concept Plan

Motion by Hedlund to table, no second was offered. Motion died.

Motion by Skates to approve, second by Proksa. Hedlund voiced concerns with the benefit to the citizens by spending the money for the plan and would like to see the developer conduct this plan themselves. Mayor Hartz address the committee regarding the plan offered by Vandewalle. He noted that this would allow the City to have some kind of idea of what they would like to see at that property. This would allow the Council to consider what the site may be used for and if it is the best option for the City.

Motion failed 2-3, with Howell, Halverson, and Hedlund voting no.

Motion by Howell to refer to Council without recommendation, second by Skates. No discussion. Motion carried 5-0.

Discussion/Recommendation regarding an amendment to Chapter 46: Nuisances, Article I: General Regulations, Section 4: Loud and unnecessary noise; establishing days and times when loud noises are prohibited

City Clerk Kropf noted that this ordinance is coming from the Building and Zoning to give the current noise ordinance actual time constraints that would be enforceable. Hedlund expressed concerns that this is being directed at Brunk Industries specifically.

Motion by Howell to refer back to staff for further investigation, second by Skates. Motion carried 5-0.

Discussion/Recommendation regarding an amendment to Chapter 74: Traffic and Vehicles, Article V: Neighborhood Electric Vehicles; Section:187: Operation on streets restricted; relating to identifying what streets the use of Neighborhood Electric Vehicles (N.E.V.) are allowed to operate

Flower noted that these changes had come forward to make our ordinances compliant with state statute.

Motion by Proksa to approve, second by Hedlund. Motion carried 5-0.

Discussion/Recommendation regarding **Resolution 19-R63** authorizing the carryover of 2018 Equipment Replacement Funds to the 2019 Equipment Replacement Fund Budget and authorizing additional 2019 purchases from the Equipment Replacement Fund

Finance Director Hall noted that this is a carry over to purchase another siren with 2018 budgeted funds.

Motion by Hedlund to approve, second by Halverson.

Discussion/Recommendation regarding **Resolution 19-R64** adopting a budget amendment authorizing the allocation of the Department of Public Works health insurance premiums to specific departments

Finance Director Hall noted that the health insurance is currently allocated by line item. This would allow the health insurance to be allocated by type of work done for the DPW.

Motion by Hedlund to approve, second by Skates. Motion carried 5-0.

Discussion/Recommendation regarding City Staff Appreciation Party

Proksa explained that this idea came forward to offer appreciate to the City staff. The idea would be to shut down some of the City departments for approximately an hour and let the staff have a cookout or potluck. Mayor Hartz indicated that he and the City Administrator have money in their budgets that could be used to pay for the event. The committee agreed that the City needs to do more to show appreciation for the staff.

Motion by Hedlund to approve, second by Halverson. Motion carried 5-0.

Presentation of Accounts

Prepaid Bills in the amount of \$ 14,583.99

Motion by Hedlund to approve, second by Skate. No discussion. Motion carried 5-0.

Regular Bills in the amount of \$146,323.72

Motion by Skates to approve, second by Halverson. No discussion. Motion carried 5-0.

Adjournment

Motion by Halverson to adjourn, second by Skate. Motion carried 5-0. The meeting adjourned at 7:49 p.m.